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descriptions

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films that have

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band kept

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reveal new song
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critic Jerry
Saltz declined a
\$250,000
Substack
newsletter deal,
saying, "It is
not my real work
to write for
'subscribers.'"
...

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Lincoln, Neb.
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decided to quit
... and let
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Nebraska Burger
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Their
Resignations By
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Billboard, 'We
All Quit. Sorry
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a Republican
bill that would
have required
voter ID in all
elections and
changed other
aspects of
Pennsylvania's
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Spotlight PA
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sought to
undermine the
last election
shouldn't be
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Kate White
Discusses 'The
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and the State of
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run Free Fall
Write with my co-
founder Shirine.
We started the

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company with the
aim to offer 2
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product, fuelled
on genuine
creative power.
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or tweeting
about a new app,
today's media
writers need to
adapt their
message for each

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students are
able to use
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into new media
audiences to
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content for
digital formats
and
environments.
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this book is
about good
writing—clear,
precise,
accurate, filled
with energy and
voice, and aimed
directly at an
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all of the
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multimedia,
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elements that
come into play
when writing for
digital
platforms.
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achieve the balance
and a careful,
deliberate blend
of these
elements is the
other primary
goal of this
text. Writing
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students not
only how to
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fundamentals,
this book
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students from
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simply able to
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their story type
(Fact, Analysis,
Judgment, or
Action) to guide
them to the
right angle or
organizational
structure for
their message.
Rooted in
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to strategically
approach each
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matter the
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